

Lodging Tax Advisory Committee Meeting – Friday, June 10, 2016 - 1:30 p.m.  
Sequim Civic Center, 152 W. Cedar Street  
Executive Conference Room

**Agenda:**

Approve minutes from March 18, 2016 Meeting Minutes

Lodging Tax YTD

TEG Grants Application

- Sequim Lavender Farmers Association
- Boys and Girls Club Lavender Weekend Shuttle
- Little League Tournament

Marketing Tools Update

- Lavender Weekend Event Map
- Visitor Guide
- Pad Map – June
- Boys in the Boat Map

Ads

- Seattle Met
- NW Travel & Life E News Blast

Articles

- NW Travel & Life –print
- Only in Your State – on-line
- Fair Weather Catalogue

Tours

- June 21 – 23 – Writer Jack Turner – Trainweb.com
- July 8 – 12 – Writer Lisa Meyers McClintock

Website Redesign 2017

Weddings

- 2017 Discussion

2016 Meeting Schedule – all meetings at 1:30 p.m.

- September 9 (may move due to budget calendar)
- December 9

Information Sharing